

Menu of Options: 2024 Campaign

Early vote in-person activities

- Group trip to vote together
- Plan a happy hour or meal afterwards
- Early vote turnout blitz
- Early vote site campaign
- Provide transportation to and from voting locations

Early vote by mail activities

- Vote by mail application – fill out your applications together to vote by mail.
- Ask folks to request ballots and bring them to work, organize a group activity to mail ballots together.
- Bring absentee ballots to school and vote together with food and prizes. You are allowed to do a raffle or drawing for prizes, but cannot give a gift card to all who voted, etc. Payments for voting is illegal.
- Host ballot fill out parties in classrooms or shared spaces

Information sharing activities

- Sharing voting information with colleagues.
- Customize early voting information.
- Sharing voting information/record – what's my voting score card?
- Share a "cheat sheet" of candidate information for your local races.
- Distribute pre-printed notes, postcards about voting.
- Stuff school mailboxes with voting info and maybe a treat.
- Educate people on the Secretary of State's website and how they can find their voting options.
- Share/make announcements in the building.
- Share/make a voting timeline.
- Promote school levy and/or school board race.
- Share candidate questionnaires.


- Focus on regional issues, tying them back to why voting can help.
- Share information about legislator votes.
- Non-partisan voter literature.
- Issue themed lit with candidate positions on issues.
- History of voting, struggle for voting rights lit.
- Campaign finance and spending literature.
- How to run for office.
- Education Minnesota PAC discussion: invite your Board Member to speak.
- Share your worksite's voting numbers.
- Voting newsletter, 1-pager, information sheet.
- Endorsed candidates, why they were endorsed.
- Confronting scare tactics, dog whistles, fear tactics.
- About Republican candidates, DFL candidates.
- Learning about 3rd parties, independent voters, swing voters, nonpartisan members.
- Video/testimonials: educators in non-union settings sharing why collective bargaining is an issue to vote on.
- Develop and share norms for political discussion.

Competitions, giveaways and drawings

- Event between departments, buildings, grade levels, or locals – total vote pledges, vote plans
- Raffle for people who participated in GOTV activities
- Selfie campaign, competition with ballots or I Voted stickers.
- Best how-to voting video.
- What would you do if you didn't have education debt every month? Post the answers.
- 30 second issue-themed video contest
- BINGO card challenge with prizes

Updated: October 10, 2024

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Education Minnesota is an affiliate of the American Federation of Teachers, the National Education Association and AFL-CIO.  4545



THE VOICE FOR PROFESSIONAL
EDUCATORS AND STUDENTS

10-minute meeting themes

- Professional respect
- Collective Bargaining/Negotiations
- Education Debt/Degrees, Not Debt
- Workload, prep time or paid leave
- School safety
- Licensure
- Working parent issues
- Educator pay
- Voting plans
- Health care costs
- Pensions and retirement security
- Professional development
- Academic freedom
- Tenure
- Immigration rights, DACA
- Income inequality
- Educator pay
- Living paycheck-to-paycheck
- Justice: climate, racial, gender, rural, social
- Special education
- Regional issues
- Education funding
- Affordable child care
- Community schools
- Civic duty, civic pride
- Pre-K and early education
- ELL & language issues
- Addressing and overcoming divisions
- Educator voice

Do-it-yourself (DIY)

- Create "Vote!" gear: stickers, t-shirts, etc.
- Create election trivia & contest
- Organize a voting simulation activity
- Write a script about voting and civic engagement, record it, share it
- Give out treats with reminders to vote, in mailboxes

- Poster for commitments to vote – I Voted sticker after you vote
- Design and host a 10-minute meeting Social activities (during or after work)

Social activities (during or after work during duty-free periods)

- Early voting party
- Voting party happy hour
- Invite other staff, parents, students and/or community members to your events
- Campaign themed breakfast, lunch or dinner
- Wine and cheese activity
- Activities co-sponsored with students, student groups, community organizations
- Book group and/or joint reading activity on voting
- Host a rally
- Do a building walk-in
- Voter registration drive
- Provide prep coverage to vote
- Family-friendly activity
- Write letters to the editor
- Host an issue forum, debate
- Parking lot party
- Game night
- Early career educator-specific activity
- Invite candidates for elected office: legislator, school board member, county commissioner
- Lunchtime Q&A
- Lunchtime ballot request activity
- Poster making activity with voting information
- Before school breakfast on early voting
- Collaboration with education support professionals and additional staff
- Collaborative celebration and vote planning event
- Host a political conference
- Degrees, Not Debt event
- Multiple language activity with parents, students, community groups
- Vote plan activity – share polling locations

- Voter registration table
- Voter registration activity
- Themed house parties
- Protest, information picket
- Women's Voting Party
- Selfie station, selfie frame for voting
- Vote and Dinner party
- Focus on new members
- Political Contribution Fund – fundraiser for candidate, political party
- Political organization fundraiser
- Service project with political-civic component
- MEA related event
- Statewide early voting activity, early vote action days
- Party to call, write, email, social media communication to legislators
- Pizza party
- 1:1 conversations
- Event with Republican colleagues

Visibility activities

- Wear “I Voted” sticker or “I Will Vote Sticker”
- Wear “I Will Vote” Education Minnesota t-shirts
- Create & display “I Pledge To Vote” poster for members to sign
- Post on the union bulletin board
- Create, share, and post “I Will Vote” posters, stickers, etc., to put on classroom doors
- Worksite/building “I Will Vote” thermometer
- “I Voted” posters

Professional development

- Discuss campaign and voting and how it affects professional development
- Add a political-civic component

Digital and social media actions

- Share how issues in this election will affect you
- Facebook profile picture
- Create and share video content
- TikTok videos showing how people to vote early

- Use Hustle for peer-to-peer texting
- Facebook discussion activity
- Remind app campaign
- Snap the Vote campaign
- Snapchat and/or Instagram campaign
- How to videos on voting, civic engagement
- Facebook live event
- Send out calendar invites
- Text chain, text-group at work
- Create social media events, GOTV
- Create GIFs and memes
- Selfie campaign
- How much is your student debt?
- Develop a hashtag for your worksite

Other

- Take a political opinions test and organize a discussion
- Pair an activist with a drop off voter
- Invite a guest speaker
- Identify “common ground” issues
- Phone and/or text-bank your colleagues
- Door knock your colleagues
- Partner with community organizations, social justice groups
- Survey on voting, political issues, share results
- Develop number of colleagues for outreach