## 2022 Campaign Calendar





|  | November 2022 |  |  |  |  |  |  |  |  |  | \# |
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|  |  | 1 |  | ${ }^{2}$ |  | 3 | 3 | ${ }^{4}$ |  |  | 5 |
| 6 | 7 | ${ }^{8}$ |  | , |  |  | 10 |  | 11 |  | 12 |
| ${ }^{13}$ | ${ }^{14}$ | ${ }^{1}$ | 15 | ${ }^{16}$ | 6 |  | ${ }^{17}$ |  | 18 |  | 19 |
| 20 | ${ }^{21}$ | 2 | 2 | 23 | 3 |  | ${ }^{24}$ |  | 25 |  | ${ }^{26}$ |
| 27 | ${ }^{28}$ |  | 9 | ${ }^{30}$ | 0 |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |

## Important dates

- March 5th: Virtual Political Conference
- April/May: 10-minute meeting or educational activity in buildings on what is at stake in 2022 and ask Education Minnesota members to sign pledge cards with the goal of 100 percent pledge card participation before the end of the school year.
- May 17th-May 31st: Candidate Filing Period
- May 18th: Last day a regular session could meet
- June 24th: Early voting for Primary begins
- August 9th: State Primary
- September 2022: Hold 10-minute meeting, social or educational activity to share Education Minnesota voter guide.
- September 12th-16th: Worksite leaders deliver pledge cards back to members with candy, note, etc. in mailboxes the week before early voting begins.
- September 23rd: Early voting for General begins
- October 2022: Week of action with legislative candidates. Ask each worksite leader to door knock once with one volunteer from their building.
- November 1st-8th: Social or educational activity, or other visibility activity, to encourage 100 percent voter turnout in the building.
- November 8th: General election


## Throughout

- One-on-one conversations with targeted list of members in the building.
- Participate in 30-minute monthly or biweekly Zoom meetings with Education Minnesota political organizer and a cohort of other local union get-out-thevote leaders.
- Participate in an individual 10-15-minute monthly or biweekly Zoom or phone check-in with assigned Education Minnesota political organizer.
- Assist in recruitment of worksite action leaders for targeted buildings in the local.
- Assist with campaign communications to worksite action leaders by email, text and Zoom about the campaign activities at worksites. Support worksite action leaders in their efforts.
- Lead social media and texting tactics for the local union in the campaign.

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