

Voting for public education – conversation guide

Talking to parents and community members is an important part of our Unity Campaign around swearing in pro-public education candidates who will then help support public education and the increased funding we need for all students to have the resources they need to achieve their dreams.

This can be difficult, especially in a pandemic. Here is a guide to help you have a successful conversation around voting for public education!

Start with an opening statement.

For example, "I'm an educator and a voter, and we're talking to parents and community about getting out to vote for public education."

Next, share your story, feelings or values.

For example, "In my experience, underfunding of our schools has led to inequitable outcomes for our students. Our leaders need to fully fund public education. That's why I'm a voter."

Then, ask a question.

We suggest, "What do you think is most needed to provide the best future for all students?"

Actively listen and ask follow-up questions as needed.

Finally, connect their beliefs to our action.

"I share your concerns. Besides being a voter, will you display this window cling and join us at school for our action on Monday, Nov. 2?"

www.edmnvotes.org

Education Minnesota is an affiliate of the American Federation of Teachers, the National Education Association and AFL-CIO.  ###



FOR 100% VOTING
FOR FULL FUNDING OUR STUDENTS DESERVE
FOR WELCOMING SCHOOLS FOR EVERYONE

#EDMNVOTES



Other union members
in your community

- Government workers
- SEIU
- Nurses
- AFL-CIO

Parent leaders in
your district

- Vote Yes committee
- Parent committees
- Family networking groups

Faith communities

- Churches
- Mosques
- Synagogues

Local organizations

- Youth sports groups
- Civic clubs
- Social service agencies
- Community of color organizations

Parent leaders at
your building

- PTA/PTO
- Booster club

Community leaders

- Mayor
- City council
- County board
- School board

Other workers at
your building

- Reading Corp
- Bus drivers
- Secretaries
- Food service

Local businesses

- Childcare centers
- Realtors
- Business sponsors of school activities

**Education
Minnesota
member
name:**

Your own friends,
family and neighbors

Who can you talk to?

Pick one person in your network and talk to them by Nov. 2, 2020. Ask them to display the window cling and attend your Nov. 2 action.