

My worksite unity plan

Name: _____

Local union/chapter: _____

Worksite/campus: _____

Cellphone: _____

Personal email: _____

I am motivated to win the full funding our students deserve because:

Goal of number of one-on-one conversations our worksite unity team will complete with colleagues by Oct. 1, 2020 (ideal is 100 percent):

Step 1: Organizing my worksite unity team (ideal to have one activist for every 20 members – complete by March 1, 2020)

Names of activists I will recruit to help with one-on-one conversations, worksite events and statewide actions:

Step 2: Winter/spring 2020 (by April 24): Our unity team will host a worksite event to introduce the campaign to our co-workers, ask them to pledge to vote in 2020 and launch our parent and community voter organizing.

Type of unity event: _____
Date (tentative or firm): _____
Goal for turnout of co-workers at event: _____

Step 3: By April 20-24, 2020: First statewide action structure test – pledge-to-vote unity selfies

Our unity team will collect pledge-to-vote cards and organize a unity photo with our colleagues to share with delegates at the April 24 Education Minnesota Representative Convention.

Date for unity selfie: _____
Goal for number participants in unity selfie photo (50 percent): _____
Goal for number of completed member pledge-to-vote cards (50 percent): _____

We will submit completed member pledge-to-vote cards by mail or in person by April 24.

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Step 4: August-Oct. 30, 2020: Second statewide action structure test – Our unity team will host a worksite event to support parent and community voter organizing, with the goal of collecting parent and community organizing cards from 50 percent of our co-workers by Oct. 30, 2020.

Type of unity event: _____

Date (tentative or firm): _____

Goal for turnout of co-workers at event: _____

Actions we will take to inspire our co-workers to return parent and community voter organizing cards:

Step 5: Nov. 2, 2020: Third statewide action structure test – Our unity team will organize a walk-in event with members, parents and community leaders in support of the full funding campaign and 100 percent voter turnout goal.

Goal for turnout of co-workers at walk-in (50 percent): _____

Actions we will take to inspire our co-workers, parents and community leaders to participate in the walk-in:

Step 6: Winter 2020-21: Our unity team will send a delegation of at least two people to the statewide public meeting with elected officials, to be held in the Twin Cities after the election.

Step 7: Winter 2020-21: Our plan to get to 70 percent participation in statewide action structure tests:

Step 8: March 1, 2021: Our plan to get to 80 percent participation in walkout-ready, statewide structure test:
