Screening interview event turnout plan

Event scheduling

Local/chapter:_____

Meeting date:_____

Meeting time:_____

Meeting location:_____

Name of candidate:_____

Candidate's email:_____

Candidate's phone number:_____

Campaign manager:_____

Campaign manager email:_____

Campaign manager phone number:_____

Name of candidate:_____

Candidate's email:_____

Candidate's phone number:_____

Campaign manager:_____

Campaign manager email:_____

Campaign manager phone number:_____

Name of candidate:_____

Candidate's email:_____

Candidate's phone number:_____

Campaign manager:_____

Campaign manager email:_____

Campaign manager phone number:_____

Name of candidate:_____

Candidate's email:_____

Candidate's phone number:_____

Campaign manager:_____

Campaign manager email:_____

Campaign manager phone number:_____

THE VOICE FOR PROFESSIONAL
EDUCATORS AND STUDENTS

Type of screening event – choose one

☐ Public meeting (preferred option)

☐ School visit

☐ Roundtable

☐ Livestream question-and-answer events with candidates

☐ Other options created by members at the local level

Goals for the event

(1)_____

(2)_____

(3)_____

Membership outreach

(list names of members who will help turn out other members to your event)

Name	Worksite

Set your turnout goal

Recruitment goal – number of members you are inviting

Event turnout goal – number of members you need to attend

Turnout goal per planning committee member

Member recruitment plan

Besides emailing your membership, choose several turnout tactics that your local leadership and outreach leaders can carry out.

☐ Ask campaign unity team leaders to recruit up to 10 members to attend.

☐ Invite all bargaining and organizing team members to attend.

☐ Distribute an invitation to all members' mailboxes at work.

☐ Ask building reps to recruit up to 10 members to attend.

☐ Make one-on-one invitations to _____ number of members.

☐ Visit members at the following buildings: _____

_____

☐ Send personalized messages to _____ number of members (handwritten or personal text, email, social media).

☐ Text an invitation to all or some members.

☐ Make phone calls to _____ number of members.

☐ Promote on social media by posting a meme and tagging _____ number of members.

☐ Distribute invitations at the following upcoming meeting events: _____

_____

_____

_____

_____

_____

☐ Other ideas:

_____

_____

_____

_____

_____

_____