Screening interview event turnout plan

Event scheduling

Local/chapter:______________________________________________________________
Meeting date:____________________________________________________________
Meeting time:____________________________________________________________
Meeting location:________________________________________________________

Name of candidate:_______________________________________________________
Candidate's email:________________________________________________________
Candidate's phone number:_______________________________________________
Campaign manager:_______________________________________________________
Campaign manager email:_______________________________________________
Campaign manager phone number:________________________________________

Name of candidate:_______________________________________________________
Candidate's email:________________________________________________________
Candidate's phone number:_______________________________________________
Campaign manager:_______________________________________________________
Campaign manager email:_______________________________________________
Campaign manager phone number:________________________________________

Name of candidate:_______________________________________________________
Candidate's email:________________________________________________________
Candidate's phone number:_______________________________________________
Campaign manager:_______________________________________________________
Campaign manager email:_______________________________________________
Campaign manager phone number:________________________________________

Name of candidate:_______________________________________________________
Candidate's email:________________________________________________________
Candidate's phone number:_______________________________________________
Campaign manager:_______________________________________________________
Campaign manager email:_______________________________________________
Campaign manager phone number:________________________________________
Type of screening event – choose one

- Public meeting (preferred option)
- School visit
- Roundtable
- Livestream question-and-answer events with candidates
- Other options created by members at the local level

Goals for the event

1. 
2. 
3. 

Membership outreach

(list names of members who will help turn out other members to your event)

<table>
<thead>
<tr>
<th>Name</th>
<th>Worksite</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Set your turnout goal

Recruitment goal – number of members you are inviting

Event turnout goal – number of members you need to attend

Turnout goal per planning committee member
Member recruitment plan

Besides emailing your membership, choose several turnout tactics that your local leadership and outreach leaders can carry out.

☐ Ask campaign unity team leaders to recruit up to 10 members to attend.
☐ Invite all bargaining and organizing team members to attend.
☐ Distribute an invitation to all members’ mailboxes at work.
☐ Ask building reps to recruit up to 10 members to attend.
☐ Make one-on-one invitations to ____________ number of members.
☐ Visit members at the following buildings:_________________________________

________________________________________________________________________

☐ Send personalized messages to ____________ number of members (handwritten or personal text, email, social media).
☐ Text an invitation to all or some members.
☐ Make phone calls to ____________ number of members.
☐ Promote on social media by posting a meme and tagging ____________ number of members.
☐ Distribute invitations at the following upcoming meeting events: ________________________________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

□ Other ideas:

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________